

Management & Accounting

Code: BBA 301

CREDITS: 4

Basics of management; Planning, scheduling, organising, staffing, directing, controlling

Managerial economics and financial management, productivity management

Financial accounting, financial statements and analysis

Conceptual framework of cost accounting

Cost-volume profit relationship, budgeting, cost accumulation system, variable and absorption costing system

Financial accounting computer packages

Financial Management-Finance functions in Business. Relation of finance with other functions.

Source of finance long term and short term. Financial institution – IDBI, ICICI, IFCI and Commercial Banks.

Conceptual framework of Cost-Accounting- Basic cost concept. Cost determination process, costing for materials, labour and overheads.

Profitability Analysis – budgeting – application of Capital budgeting techniques for decision making