

## INDIAN SOCIAL STRUCTURE AND VALUES & ETHICS IN BUSINESS

[MB-107]

Credits : 4

### Module - I

1. Nature and Types of Indian Society - Demographic Profile (Population, Language, Religion, Culture), Agrarian Society, Industrial Society, Tribal Society. [4L]
2. Social Stratification - Caste System, Class Structure, Minority Groups, Scheduled Caste/Tribe, Other Backward Communities, Weaker Sections. [4L]
3. Socio-Economic Problems - Population, Poverty, Illiteracy, Unemployment, Child Labour, Alcoholism, Narcotic addiction, Occupational Disease, Malnutrition, Insurgency, Terrorism, Crime, Project Affected Persons. [4L]
4. Industrialism and Social Change - Effects on Community, Impact on Family Structure and Roles of Male & Female, Family Economy, Child Care, Aged in the Family, Quality of Life. [4L]
5. Social Integration - Constitutional Safeguards, Legal Approach, Inequality Removal Programmes, Voluntary Approach by NGOs, Role of Politicians, Role of Govt, Role of Business Houses, Rural Development Programmes, International Neighbours, Rehabilitation and Resettlement of Project Affected Persons. [4L]

### Module - II

6. Values - Importance, Sources of Value Systems, Types, Values, Loyalty and Ethical Behaviour, Values across Cultures. [2L]
7. Business Ethics - Nature, Characteristics and Needs, Ethical Practices in Management. [2L]
8. Indian Values and Ethics - Respect for Elders, Hierarchy and Status, Need for Security, Non - Violence, Cooperation, Simple Living high Thinking, Rights and Duties, Ethics in Worklife, Attitudes and Beliefs. [6L]
9. Corporate Social Responsibility (CSR) - Obligations under Law, Environmental Protection, Fair Trade Practices, Health and Well-being of Under-privileged People, Social Welfare and Community Development Activities . [6L]
10. Ethics and Corporate Excellence - Code of Ethics in Business, Strategies of Organizational Culture Building, Customer Care, Care of the Employees as per Statutes. [4L]

### Readings

Beteille, Andre - Society and Politics in India, OUP  
Chakraborty, S. K. - Values and Ethics for Organisations, OUP  
Fernando, A.C. - Business Ethics - An Indian Perspective, Pearson  
Gupta, Dipankar - Social Stratification, OUP.  
NCERT - Text Book on Indian Society  
Srinivas, M. N.- Social Structure and Caste and Other Essays, OUP.